

ADVERTISING GUIDELINES

Offering a unique and affordable advertising outlet for your business to reach a diverse local market!

FULL PAGE 10.5" X 16.5"

AD SPECS & SIZES

\$300 - Back Cover (10.5" x 16.5")

\$200 - Full Page (10.5" x 16.5")

\$100 - Half Page (10.5" x 7.75")

\$50 - Quarter Page (5.1" x 7.75")

\$25 - Eighth Size (5.1" x 3.75")

- All ads run in black & white (greyscale).
- We recommend all images be at least 300 dpi.
- Final ad files should be sent as either flattened files (such as a jpeg or tiff) or a high quality pdf.

HALF PAGE 10.5" X 7.75"

QUARTER PAGE 5.1" X 7.75"

EIGHTH PAGE 5.1" X 3.75"

LET US CREATE THE ADVERTISEMENT FOR YOU!

For an additional \$50 we can have a graphic designer create your advertisement.

Send us high quality images (jpeg, tiff, eps, psd, pdf) and any information you would like highlighted (such as business hours, special offers, etc) and we will send you a digital proof for review!